

SPIRITUALITY VS / WITH RATIONALITY WHEN STRATEGIZING ESD

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Abstract. Education for Sustainable Development (ESD) is the first global educational project of its kind, which places great responsibility on UNESCO, under whose auspices its development takes place. At the same time, special attention in the development of the ESD project is given to strategizing, which can be seen in many documents regulating it. However, during the development of the ESD project, despite the undoubted importance of rational approaches, insufficient attention is paid to the idea of the spiritual component of education, which, in our opinion, can play a key role in the development of this global project. By the rational component of the development of education in general and the ESD project in particular, we understand the most optimal, in material, technological and pedagogical terms, ways to achieve Sustainable Development Goal (SDG) No. 4 “quality education”, as well as tasks, means and methods for achieving it. By the spiritual component we understand religious and educational values and traditions that are part of the intangible cultural heritage of every nation and ethnic group. In this regard, the article provides the arguments of inconsistency as well as synergy of rationality and spirituality in the field of global education management. The result of the article is the conclusion about the need for a balanced approach (regarding the spiritual and rational components) in refining existing and developing new strategies for the development of the ESD project.

Key words: Educational strategies, Education for Sustainable Development (ESD), Spirituality, Rationality, Educational Management.